

Mission, Goals & Principles

Mission

- Do exemplary work, support each other, strengthen our community, and cultivate positive change.

Goals

- Craft buildings and settings that will be loved and admired for generations.
- Create long-term, stable, meaningful jobs with living wages and good benefits.
- Further our understanding of employee ownership and workplace democracy.
- Become a zero energy and zero waste company.
- Consider new business opportunities that extend our primary endeavors.
- Be consistently profitable.
- Endure for generations.
- Advance the architectural expression of high performance building.
- Pursue affordable housing opportunities which help to preserve community.
- Facilitate responsible energy use in our work and renewable energy use in our region.
- Bolster and enhance our local economy.
- Practice environmental stewardship in all that we do.
- Provide a superb experience for our clients from the beginning to beyond the end.
- Share our expertise with others.
- Nurture a culture of cooperation, teamwork, and fun.

Guiding Principles

Our mission and goals are living expressions of our will as a company. They spring directly from these guiding principles:

- Maintain a triple bottom line commitment (planet, people, and profits).
- Remember how fortunate we are to be able to produce the good things we do.
- Establish enduring and respectful relationships.
- Encourage individual creativity, health, opportunity, and fulfillment in the workplace.
- Honor craft and those who practice it.
- Embrace new ideas with a bold and flexible approach.
- Employ reclaimed, renewable, and energy efficient materials and systems whenever possible.
- Make places that draw from past intelligence and anticipate future change.
- Seek projects that are consistent with our values.
- Generate lasting value for our clients.
- Grow only with purpose.
- Concentrate our endeavors primarily on Martha's Vineyard.
- Expand our extensive network of professional connections for learning and educating.
- Use our financial resources to support our mission.